



INDIAN INDUSTRIES ASSOCIATION
Presents
INDIA SOLAR & E-VEHICLE EXPO

SPONSORSHIP OPPORTUNITIES

Date: 12th – 13th – 14th Feb 2027 | Venue: Moti Jheel Lawn, Kanpur Uttar Pradesh

Benefits	Platinum Sponsor	Daimond Sponsor	Gold Sponsor	Silver Sponsor
Complementary Stall space	54 Sq.mt.	36 Sq.mt.	27 Sq.mt.	18 Sq.mt.
One page Colour advertisement in IIA News Magazine / event report	4 Insertions	3 Insertions	2 Insertions	1 Insertions
Mention in Radio Publicity	✓	×	×	×
Link on Expo website with company's logo	✓	✓	✓	✓
Company's Product/ Services Emailer to more than 16500 members of IIA	4 Emailers	3 Emailers	2 Emailers	1 Emailers
Permission to display the company's Standee (s) at the venue of the Exhibition/Seminar Halls Max. Size- 18 Sq.ft. (6x3ft)	4	3	2	1
Company Catalogue in Delegate Kits of Seminars to be conducted during the event	✓	✓	✓	✓
Exhibitor's Logo in Advertisements / Promotional Material / Visitor's E-Invites	✓	✓	✓	✓
Logo on Backdrops of inaugural function/ seminars etc	✓	✓	✓	✓
Speaker Slot in Event Seminars, Main Entrance Gates	✓	✓	×	×
Logo on Hoardings/Pole Buntings	✓	✓	✓	✓
Logo on Exhibitors Directory / Event Report	✓	✓	✓	✓
Sponsorship Amount excluding GST @ 18%	INR 10L	INR 06L	INR 04L	INR 03L

Other Sponsorship Opportunities

Deliverables	Seminar Sponsorship	Lanyard Sponsorship
Free Built-up Exhibition Space	9 Sq.mt.	9 Sq.mt.
Free Space for Banners / Standees (Max. Size 6x3ft.)	3	1
Logo on Website	✓	✓
Company's Audio Visual presentation / Film in the Conference during Tea / Lunch Break	✓	✓
Company brochure inserted in the Seminar delegate kit	✓	✓
Company name printed on Badge & Lanyard along with IIA	×	✓
Sponsorship Amount	INR Rs.2 Lacs	INR Rs. 2 Lacs

Bank Details:-

The payment is to be made in favour of “INDIAN INDUSTRIES ASSOCIATION”

Bank Name: PUNJAB NATIONAL BANK

Branch: - PNB, Vibhuti Khand, Gomti Nagar, Lucknow-226010

Account Number: 3926002105000804; RTGS/NEFT/ IFSC CODE: PUNB0392600

For more details contact: -

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